

CITY OF QUESNEL
BYLAW NO. 1858

A bylaw to amend the City of Quesnel Sign Regulation Bylaw No. 1852 (2018).

WHEREAS the City of Quesnel wishes to amend the City of Quesnel Sign Regulation Bylaw No. 1852 (2018) to permit sponsorship signs that meet specific requirements.

NOW THEREFORE the Council of the City of Quesnel in open meeting assembled enacts as follows:

1. The City of Quesnel Sign Regulation Bylaw No. 1852 (2018) is hereby amended by:

(a) Adding Section 7.7 with the following text:

7.7 Sponsorship Signs

7.1.1 **Sponsorship Signs** shall be permitted and are exempt from obtaining a **Sign Permit** provided the following requirements are met:

- a) Only one **Sponsorship Sign** is permitted per lot where the sponsored project was completed.
- b) **Sponsorship Signs** shall not exceed 4.65 m² (50 ft²) in size and should be affixed to the sponsored project where at all possible;
- c) If there is no building or structure on which to attach the **Sponsorship Sign**, it may be a **Freestanding Sign**, but must not exceed 1.8 m (5.9 ft.) in height and must meet the minimum setback distances as specified in Sections 7.1.4 and 7.1.5;
- d) **Sponsorship Signs** shall only be displayed for a maximum of one (1) year from the date of the sign installation.
- e) Where **Sponsorship Signs** are permanent, they must obtain approval from **Council** prior to installation.

(b) Adding the following definition to Section Eight with the following text:

SPONSORSHIP SIGN means a **Sign** erected for the purposes of acknowledging sponsors for their direct involvement in a community-oriented development or project. Sponsorship Signs do not include **Third Party Signs** and should not advertise sponsor's products.

(c) This Bylaw may be cited for all purposes as "City of Quesnel Sign Regulation Amendment Bylaw No. 1858 of 2018."

READ A FIRST TIME this 18th day of September, 2018

READ A SECOND TIME this 18th day of September, 2018

READ A THIRD TIME this 18th day of September, 2018

RECONSIDERED, PASSED AND ADOPTED this ____ day of _____, 2018

MAYOR

CORPORATE OFFICER