

THE BRITISH HORSE SECTOR

Why it matters for the 2019 election?

Size

1.3M 

Voters who regularly ride

 **3.1M**

Voters who would like to ride again

 **1M Horses**

 **Employer**

2nd largest rural employer in the UK (after agriculture)

Shape

Inclusive sport with the highest proportion of participants that are: women, disabled, over the age of 45+



Value

 **£8bn**

Contribution to the UK economy

 **£500M+**

Value of overseas trade

Leader:

Internationally recognised as a global leader in equine sports - offering Government a soft power asset with untapped trading potential

 **BRITISH HORSE COUNCIL**
The voice of the equine sector

 britishhorsecouncil.org

THE BRITISH HORSE SECTOR

How can the government help?



Human Health & Participation

- Promote riding as a great physical activity
- Improve sustainable access to safe on and off-road riding
- Protect riding schools from unfair taxes



Business, Sport & Partnership

- Facilitate the growth of the Great British Horse Industry on the international stage
- Protect those who work in the industry
- Implement a simple and easy-to-use horse identification system
- Support the global development of our world-leading racing and horse sport sector



Equine Health & Welfare

- Protect against infectious disease
- Provide the resources to enforce equine welfare legislation
- Promote the UK's international leadership in advancing high standards of horse health and welfare across equine sports
- Ensure continued availability of veterinary medicines
- License equine sanctuaries and rehoming centres

Brexit



- Recognise the skilled labour needs of the sector (from grooms to vets) for any future immigration system
- Ensure the smooth movement of horses with high health status under any future arrangements with the EU