

No: 492/18

30th August 2018

TO: ALL BRANCHES

Dear Colleague

Redesign - Communication and Engagement Programme

Ahead of the Special Conference on 3/4th November we have committed to undertaking the widest possible Consultation and Engagement exercise with our Branches and representatives.

This will include a series of Regional Briefings which were set out in LTB 466/18. In addition to this we will be offering virtual online sessions with Branches – details of these will be shared at the Regional events.

The autumn edition of The Voice will carry a feature on the Redesign Project and forthcoming Conference. We will use this and Facebook Live Broadcasts to also engage our members on the proposed changes.

To commence the process, below are links to three videos from myself, the Senior Deputy General Secretary and the President. These give Branches information on the structure and processes of the Conference, the actual policy papers and the overall strategy of Redesign. We would encourage Branches to take the time to watch and share the content as widely as possible.

President Video

<https://vimeo.com/287401770/e562d9c133>

GS Video

<https://vimeo.com/287400667/7f94c4e80b>

SDGS Video

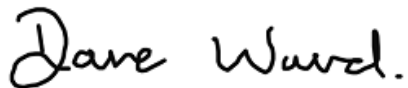
<https://vimeo.com/287402441/9b4c8f1449>

Tomorrow, we will release the pilot episode of our new Podcast series. This focuses on redesign in a more conversational environment and covers a wide range of issues, including the structure of the Conference itself. This is another new initiative that we believe will be engaging and we encourage Branches and reps to listen to this and publicise it as widely as possible.

Finally, we are also working with our teams to ensure the Special Conference in Bournemouth is freshened up and gives the whole union the right environment to debate our future. More information on this will be shared in the coming weeks.

Any enquiries on the above LTB should be addressed to the gsoffice@cwu.org.

Yours sincerely

A handwritten signature in black ink that reads "Dave Ward." The signature is written in a cursive, slightly informal style.

Dave Ward
General Secretary